

MOIRA THORNE

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Moira is a creative lead & manager who's been responsible for building and leading creative teams who's remained hands-on across the board, from pre-production, cinematography, design & animation. She is often in direct contact with exec-level client contacts, & manages initial scope & expectations throughout the project lifecycle from concept brief to completion, animation, illustration, live action video, all along helping to codify strategic messaging. She always finds ways to elevate each project she is on.

AREAS OF EXPERTISE

Creative Management, Leader in Visual Communication, Elevating Brand Standards, Design Excellence, Translation of Marketing Objectives to Clear Creative Strategies, Video Producer Strategist, Collaboration Advocate, Innovative Design Solutions, Design Team Lead

EXPERIENCE

- Senior Motion Graphics Designer, isolved HCM** January 2021 - Present
- Working directly with executive leadership & cross-functionally with social, digital content, video production, & other business partners to create compelling content for various channels and engagements, while making sure work excels brand standard.
 - Oversaw quality control for contractors, direct reports, & other communication teams; while leading the development of creative & motion design solutions to simplify complex interactions and enhance user experiences.
- Senior Motion Graphics Designer & Video Specialist, Freelance** June 2017 - Present
- Conceptualizing & executing meaningful design solutions while utilizing design, animation, live-action videography, & photography.
 - Clients include HD Supply, American College of Rheumatology, Atlanta Lab Rescue, conceptual artist Duff Yong, & creating a proof of concept films for Samsung.
- Motion Graphics Designer & Video Specialist, Inspire Brands** August 2018 - December 2021
- Working with executive leadership & teams cross-functionally for Buffalo Wild Wings, Arby's, Sonic, Rusty Taco, & Jimmy Johns.
 - Oversaw video creative for internal facing marketing campaigns & executive communications, as well as doing headshot & event photography, producing & managing video creative for national worldwide conferences in addition to non-profit events.
- Camera Operator, Savannah College of Art & Design** October 2014 - May 2018
- Capturing various live events from panels, guest lecturers, workshops, to national film festivals.
- Video & Editing Intern, Super Sprowtz** June 2013 - August 2013
- Filming and editing promotional spots and music videos for network children's show.
- Camera Assistant, Conrad Studios** June 2012 - August 2012
- Assisting the director of photography during the production of the narrative feature film shot on the RED Epic.
- Video & Editing Intern, OSV Studios** November 2012 - December 2012
- Assisting on set for clients in addition to editing commercials and transferring 8mm footage.

ACHIEVEMENTS

- Digital Marketing Fundamentals Certificate, 2021**
Taking the course at The University of Vermont in order to develop a digital marketing plan that will address marketing challenges.
- Volunteer Motion Graphics Designer for Atlanta Lab Rescue, 2019**
Producing and designing digital content for upcoming charity campaigns.
- Projection Mapping Showcase, 2018**
Digital Graffiti Festival, work featured on butterfly architecture.
- Teacher Assistant, 2017**
Lead lectures/demonstrations, Digital Film Production: Story to Screen.
- Official Selection, 2014**
Cleveland International Film Festival, documentary A Family Like Mine.

EDUCATION

- Motion Media Design, Master of Fine Arts**
Savannah College of Art and Design, GPA 3.94
- Film & Television Production, Bachelor of Fine Arts**
Savannah College of Art and Design, GPA 3.72
- Visual Effects, Bachelor of Fine Arts**
Savannah College of Art and Design, GPA 3.72
- Film & Television Production, High School Degree**
Idyllwild Arts Academy

SOFTWARE + CAMERA KNOWLEDGE

Adobe Creative Cloud Suite (After Effects, Premiere Pro, Photoshop, Illustrator, Media Encoder, In Design, Lightroom), Mad Mapper, Avid Media Composer, Asana, Trello, Monday, Workfront, Canon DSLR, Nikon DSLR, Sony DSLR, Sony XDCAM, Sony FS700, Panasonic P2