


MOIRA BURKE

www.themomo.tv • moiraaburke@gmail.com • 216.310.3180

Moir is an Associate Creative Director-level Motion Graphics, Producer/Editor who's been responsible for building and leading teams and design work (graphic and motion design) who's remained hands-on across the board, from pre-production, cinematography, design and animation. She is often in direct contact with exec-level client contacts, and manages initial scope and expectations throughout the project lifecycle, from concept brief to completion, animation, illustration, live action video- all along helping to codify strategic messaging.

EDUCATION

 **MFA | Motion Media Design**
Savannah College of Art and Design
2019, Overall GPA: 3.94

 **BFA | Film & Television**
Savannah College of Art and Design
2016, Overall GPA: 3.72

 **BFA | Visual Effects**
Savannah College of Art and Design
2016, Overall GPA: 3.72

PROFICIENCY

SOFTWARE:

Adobe After Effects
Adobe Premiere Pro
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
MadMapper
Avid Media Composer

CAMERAS:

Canon DSLRs
Nikon DSLRs
Sony XDCAM
Sony FS700
Panasonic P2

SPECIAL INTERESTS:

Projection Mapping
Abstract Painting
Daily Texture Library
Old Black & White Movies

EXPERIENCE

isolved HCM Senior Motion Graphics Designer 2021 - Present

From creative brief to delivery, working directly with executive leadership and departmental heads to produce digital assets for demos, company initiatives, as well as social media and marketing campaigns. Creating and managing the run of show for major conferences, in addition to fabricating templated assets for vendors.

Inspire Brands — Motion Graphics Designer & Video Specialist 2018 - 2020

Working directly with executive leadership while managing creative production from creative brief to delivery for brands like Buffalo Wild Wings, Arby's, Sonic, Rusty Taco, and Jimmy Johns. Day to day includes headshot and event photography, creating and managing facility signage, overseeing video production for internal communications, and assisting with digital creative direction for national and worldwide conferences.

Freelance — Motion Graphics Designer 2017 - Present

Creating conceptual and meaningful design solutions utilizing motion graphics, live-action and occasionally photography for clients like the Atlanta Lab Rescue, American College of Rheumatology, conceptual artist Duff Yong, and creating a proof of concept film for Samsung.

Savannah College of Art & Design — Camera Operator 2014 - 2018

Capturing various live events from panels, guest lecturers, workshops, to national film festivals.

Super Sprowtz — Video & Editing Intern 2013

Filming and editing promotional spots and music videos for network children's show.

OSV Studios — Video & Editing Intern 2012

Assisting on set for clients in addition to editing commercials and transferring 8mm footage.

Conrad Studios — Camera Assistant 2012

Assisting the director of photography during the production of the narrative feature film shot on the RED Epic.

ACHIEVEMENTS

Digital Marketing Fundamentals Certificate 2021

Taking the course at The University of Vermont in order to develop a digital marketing plan that will address marketing challenges.

Volunteer Motion Graphics Designer for Atlanta Lab Rescue 2019

Producing and designing digital content for upcoming charity campaigns.

Projection Mapping Showcase 2018

Digital Graffiti Festival, work featured on buttery architecture.

Teacher Assistant 2017

Lead lectures/demonstrations, Digital Film Production: Story to Screen.

Official Selection 2014

Cleveland International Film Festival, documentary A Family Like Mine.